



STARTUP UTTARAKHAND

Startup Boot Camp

16th-17th September 2019



at



College of Engineering Roorkee

Startup Boot Camp Day - 1

16th September, 2019, Uttarakhand

Technology and Innovation plays a critical role in the economic growth and development of any nation. Traditionally considered to be a job of large corporation, the research and innovation are now driven by young innovators and entrepreneurs having a strong inclination to solve the pressing need of the society. Startup are changing the traditional ways of interacting the world and doing business. As a result, with a view to make the students and startups aware of the startup ecosystem and train them to identify the problem and work on the innovative solutions which can be further translated into successful business venture, Startup Boot Camp has been organized by the Government of Uttarakhand across the state. The shortlisted startup will be given an opportunity to get incubation at the Incubation Centre recognized by the Government.

09:30 – 10:00	Registration
10:00 – 10:10	Welcome Remark
10:10 – 10:30	Entrepreneur Talk
10:30 – 10:45	Closing Remark
10:45 – 11:00	Tea Break
11:00 – 13:00	<ul style="list-style-type: none"> • Market Survey & Preliminary Testing • Designing & Prototyping of products/services • Define and Validate Business Model • Writing business plan & Market Entry Strategies
13:00 – 14:00	Lunch Break
14:00 – 16:00	<ul style="list-style-type: none"> • Formation of Startup, registration & Recognition • Fund Raising and Financing Business • Plan Customer outreach program • Intellectual Property Rights
16:00 – 16:30	Tea Snacks
16:30 – 17:00	Conclusion of Day -1

Startup Boot Camp Day - 2

17th September, 2019, Uttarakhand

Startup boot camp sessions will help the participants to identify the problems in the society, work on the ideas to develop innovative ways to solve the problem and will also train them to validate the idea and means and ways to translate the idea in to successful business model. This sessions will help the participants to build business model base on the ideas developed and prepare a strategy for the business. It will also train them to make presentation of their business ideas to the investors. Along with that, they will be made aware about the initiatives taken by the State Government to support the innovator and entrepreneurs.

10:00 – 11:00	Revisiting the Learnings so far
11:00 – 11:30	Tea Break
11:30 – 13:00	Pitching Session
13:00 – 14:00	Lunch Break
14:00 – 16:00	Pitching Session
16:00 – 16:30	Sharing of Observation & Feedback
16:30 – 16:45	Tea Break
16:45 – 17:00	Shortlisting of Finalist

Registration Link

For Participation

<http://tiny.cc/tidesparticipate>



For Pitch your IDEA

<http://tiny.cc/tidespitch>



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