



College of Engineering Roorkee (COER)

(Governed by Seth Roshan Lal Jain Trust- Estd. : 1998)

Recognized by AICTE Affiliated to Uttarakhand Technical University

Post Box No. 27, 7th Km. Roorkee-Haridwar Road, Vardhamanpuram, Roorkee (U.K.) 247667

Tele : Reception : 8755319302, 9027916020, Admission Cell : 9027916029, Dy. Registrar (Academics) : 9027916036

Email : coeradmission@gmail.com, registrar@coer.ac.in Visit us at : www.coer.ac.in



COER/T&P/21/11/04

Date: 9/11/2021

PLACEMENT NOTICE

Virtual Recruitment drive by Teachnook



FOR B.Tech(All Branch) for 2022 Passout

Name of Company: **Teachnook**

Website: <http://www.Teachnook.com/>

JOB DESCRIPTION - BUSINESS DEVELOPMENT TRAINEE

Industry: EdTech

Company Overview: Teachnook is an online learning platform started with an intent to help students and professionals get placed in their dream companies by providing them with the right training and path to outperform their placement exams.

We have built training programs for both students in college who are applying for college placements and also for working professionals trying to switch between the companies.

We dedicate our platform to providing you with the very best mentorship on our courses, with an emphasis on Interactive learning style, a great mentorship workaround, and affordability across all the courses thus helping students achieve more holistic education and prepare them for better career opportunities.

We are looking for ambitious, self-driven, and extraversion, persistent individuals who can take higher education to the next level. We are looking for passionate interns who can understand the current education culture and work with our family.

Job Role: Business Development Executive [Inside Sales/Marketing]

Roles and Responsibilities:

1. Work closely with the Sales and Marketing team in assisting the growth of the business by acquiring new business leads.
2. Pitch and promote TEACHNOOK's services to prospective clients
3. Career counseling of prospective students and understanding their learning objectives to offer relevant products to them.
4. Build sales leads through referrals and cold calling to generate sales (monthly target/revenue oriented)
5. Collaborate with the Sales and Marketing team to plan and oversee new marketing initiatives
6. Set up meetings to prepare and deliver pitches to prospective clients
7. Follow up with potential clients
8. Work with team members to identify and manage risks



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Job Skills & Qualification:

1. Graduation in any degree
2. Strong communication skills
3. Critical and out-of-the-box thinking
4. Excellent organizational and leadership skills
5. Ability to perform well under pressure in a fast paced environment
6. Ability to work in a target driven environment

Location: Bangalore

Working Days: 6 days work/week (Saturday and Sunday Mandatory working)

Link for Registration -<https://forms.gle/sByMRDeEaoFHjVKB7>

Interested Students must register on the link by 6 PM on 15/11/2021



(Kamlesh Chamoli)
Sr. Executive

Training and Placement Department

CC:

- 1) P.S. to Hon'ble Director General for information.
- 2) P.S. to Director for information.
- 3) HOD-B.Tech(All Branch)