



# College of Engineering Roorkee (COER)



(Governed by Seth Roshan Lal Jain Trust- Estd. : 1998)

Recognized by AICTE Affiliated to Uttarakhand Technical University

Post Box No. 27, 7<sup>th</sup> Km. Roorkee-Haridwar Road, Vardhamanpuram, Roorkee (U.K.) 247667

Tele : Reception : 8755319302, 9027916020, Admission Cell : 9027916029, Dy. Registrar (Academics) : 9027916036

Email : coeradmission@gmail.com, registrar@coer.ac.in Visit us at : www.coer.ac.in

COER/ACAD/21/06/67

Date: June 21, 2021

## PLACEMENT NOTICE

### ZOMATO BUSINESS ANALYST PROGRAMME 2021

(FOR MBA/BBA/B.COM-2021/2022 STUDENTS)

Zomato is hiring Business Analyst through Business Analyst Programme. Candidates from BBA/B.COM/MBA-2021/2022 are eligible for the post. Details are given below:

#### About Zomato:

Launched in 2010, our technology platform connects customers, restaurant partners and delivery partners, serving their multiple needs. Customers use our platform to search and discover restaurants, read and write customer generated reviews and view and upload photos, order food delivery, book a table and make payments while dining-out at restaurants.

#### What is the Zomato Business Analyst program?

A 2-year program to learn the ropes of how to operate in a fast growth startup, and work in a multi-stakeholder environment to drive results. As a BA, you will launch cities, help businesses grow and perform better by improving their processes, products, services using data analysis, When you are joining the BA program at Zomato, you are joining an organisation that challenges you while at the same time invests in you to steer you towards your professional development. In this role, you would be the brand ambassador for Zomato, which means that you hold end to end responsibility for the happiness quotient of our restaurant partners.

It is fast, it is intense, and promises a steep learning curve.

#### What would your typical day look like?

You won't have a typical day. Every day at Zomato is different – one day you would be analysing data to drive growth by improving metrics for restaurant partners, other days you could be meeting a plethora of partners to Identify UX gaps that need to be fixed.

You'll gain new skills and build on the strengths you bring to the organisation.

#### What are we looking for?

- First Principle Thinking
- Problem solving skills and analytical and logical thinking
- Communication
- Creativity
- Risk Taking Ability



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We take great pride in the culture we have built through the years and are always excited to add to it through an infusion of like-minded folks. Kickstart your career with us and use this opportunity as a launchpad to unlock the best version of yourself and prepare for your next big leap.

**CTC: 10 LPA (Fixed)**

**Are you ready to join the hustle?**

Note: *We would require the Business Analysts to hit the field as soon as they join.*

Mandatory: The candidate should be open to travel.

*Also, Zomato is only hiring in the locations specified above. Please choose your job location nearest to your Hometown as relocation and change of job location will not be allowed.*

**Registration and Test Link:**

All students must register with updated CV and take online test by 21.06.2021 7 PM at link:

<https://myautogram.com/videointerview/998376005052444207>

*Please note that only shortlisted candidates will be contacted by their Hiring Team after the Test, So try to perform the best.*

Shall you seek any clarifications feel free to reach out to your HOD, we all will be more than happy to assist you in resolving your queries.

**Best Wishes**

**Dr. Pankaj Chaudhary**  
Dean (Academics)

**(Dr Pankaj Chaudhary)**  
**Dean, Academics**

**CC:**

- 1) P.S. to Hon'ble Director General for information.
- 2) P.S. to Director for information.
- 3) HOD- MBA/BBA/B.Com for informing the students.

**(Dr. Pankaj Chaudhary)**  
**Dean (Academics)**